

The Episcopal Diocese of St Andrews, Dunkeld and Dunblane



We are a Child-Friendly Church. Now help us spread the word!

We are inviting designs for a 'Child-Friendly Church' logo so that families can easily identify churches which have amenities and activities for children and young people.

The competition, open to children and young people from 5–21, will be judged in three categories:

- 5–10 years
- 10–15 years
- 16–21 years

There will be one overall winner of the logo design competition, who will receive **a prize of £50.**

Entries should be on no larger than A3 (preferably A4), **with name, address and phone number clearly marked on the reverse.**

Please Note: Your entry will not be sent back to you unless you specifically request this and provide us with a stamped addressed envelope.

Please send all entries to the address below by 4th September 2009. Winners will be contacted by 11th September.

**Logo Competition
Diocesan Office
28a Balhousie Street
Perth
PH1 5HJ**

For further information please email
childrenandyoungpeople@standrews.anglican.org

Design brief re logo for **Child-Friendly Church**

Notes to Entrants/Teachers/Parents

The logo needs to be

- simple in structure
- dynamic in statement
- colourful, yet able to stand out in b/w
- able to be reproduced in large or small format
- **not** 'Madonna and Child' or 'conventional family'
- focused on children/young people
- user-friendly
- Perhaps with Scottish 'feel'?

The aim is to create

- a feeling of openness to children of all ages using the church
- encouragement for parents of children looking for a child friendly church within the community
- a feeling of inclusion towards all

The logo eventually will be created in large format for use e.g. on notice boards outside churches to make a BIG statement. It will also be reproduced on smaller leaflets for impact when child-friendly events are run.

The original design may incorporate the words Child-Friendly Church or, if not, will have these words added later on in the design process.

It is a condition of entry that the artist irrevocably assigns all copyright and intellectual property in their design to the Episcopal Diocese of St Andrews, Dunkeld and Dunblane. Submission will indicate acceptance of this condition.